

# OMPANY OVERVIEW

DECORATE YOUR DREAMLAND

#### EADERSHIP IN **MULTISPECIALIST GROUP**

Top-Joy International is a pioneer in Chinese

industry for bulding, decorative & sport materials. Our company started as a small factory in 1992. Years of hands-on experience in the PVC market have refined our manufacturing techniques and expanded the market horizon. We now have numerous production facilities and are affiliated with



### Decorate Your Dreamland

more than 20 well-known manufacturers, suppliers, and distributors. A multispecialist group, Top-Joy's products include Vinyl, WPC, Rug, Carpet, Sport and Artificial Grass. In 2009, an export company was established for the sole purpose of coordinating our overseas affairs. This subsidiary is headquartered within Jin Qiao Export Processing Zone of Pudong District, Shanghai.

#### **PROVIDE UNIQUE FLOORING** SOLUTIONS

Continual development of novel and innovative floor decorations has secured our presence on the market. Our products and services are available worldwide in countries and regions including Germany, Austria, the U.K., Denmark, Ireland, Israel, Greece, Belgium, Italy, France, Canada, the U.S.A., Brazil, African and Asia countries. The key of Top-Joy's success is our customer focus, and we



www.topjoyflooring.com www.topjoyturf.com

work closely with contractors, specifiers and end users to understand their requirements and provide the ideal flooring solution for any installation. Top-Joy has been providing unique flooring experiences each day in homes, schools, workplaces, hospitals, retail stores, hotels, and wherever sports are played. We offer professional OEM service for our customers. Welcome to be our area distributor or brand representative.

#### A COMMITTED AND EXPERIENCED TEAM

Our one-stop service is designed for customer satisfaction. One-on-one consultations are available to assist our clients in making informed purchases. Our team members are patient and experienced. We listen to our customers about their needs and advice them the ideal flooring solution. We strive to provide premium products at highly competitive prices. Strict quality control ensures the integrity of all shipped products. The main of our products are qualified with CE, SGS, ISO9001, FloorScore. We are firmly committed to becoming the number one supplier of floor decorations in China.

We aim to be a unique "Flooring Solution Provider" delivering to our customers inspiration, comfort and safety, protecting health and well-being, and helping people lead better, happier lives.

Joyce Lu C.E.O. of Top-Joy International

Top-Joy International



To supply innovative, economical and ecoresponsible solutions for flooring, artificial grass and accessories. OEM service is offered.

To fulfil the specific requirements of the users, contractors, wholesalers and distributors around the world. To provide competitiveness and success for all our customers.



UR HERITAGE





Established Shanghai Pudong RunLu Chemical Co., Ltd. Produce traditional liquid pvc stabilizer.

Expanded annual capacity of PVC stabilizer, built Pudong GuLu Town Chemical Industrial Plant.



Top-Joy International Trading (Shanghai) Co.,Ltd is established, marching into the market of Vinyl Flooring.



Top-Joy products expand to seven series and twenty kinds, like Vinyl Sheet Flooring, Vinyl Tile Flooring, Sports Flooring, Artificial Grass, Rubber Flooring, Woven Vinyl Flooring, Carpet Tile, etc.





Built Nanhui production plant, started production of Zinc stearate and solid Ca-Zn stabilizer.



Our customers are all over the world ,such as Germany, Austria, the U.K., Denmark, Ireland, Israel, Greece, Belgium, Italy, France, Canada, the U.S.A., Brazil, African and Asia countries.



### UR PRODUCT

From floors to installation, from rolls to tiles and planks, from adhesive to looselay, from artificial grass to rubber...



















THE ONLY GROUP TO COLLECT ALL **FLOORING DECORATIONS, PROVIDE YOU UNIQUE FLOORING SOLUTIONS.** 





- WPC Click Flooring
- Dryback Flooring
- Self-adhesive Flooring
- Click System Flooring
- Loose Lay Flooring
- Homogeneous Flooring
- Anti-static Flooring
- Transportation Flooring
- Garage Flooring
- Sports Flooring
- Resilient Roll Flooring
- Rubber Gym Flooring
- Rubber Running Track
- Artificial Grass







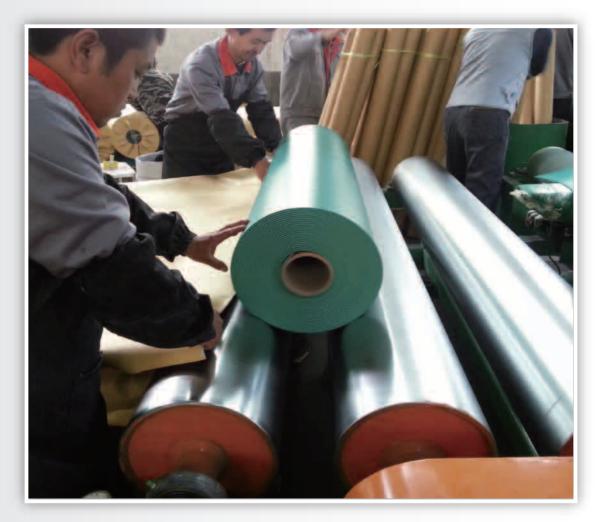


**TOP-JOY FLOORING SOLUTIONS** 









**1000%** OF OUR PRODUCTS ARE THROUGH QUALITY INSPECTION BEFORE DELIVERY TO OUR CUSTOMERS.

ROM RAW MATERIAL TO PACKAGE, IT NEEDS AT LEAST 9 **PROGRESS INSPECTION.** 













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## UR SOCIAL COMMITMENT

Committed to Sustainable Development



### **RAW MATERIALS**

Healthy and sustainable materials -No formaldehyde, No toxic, No solvants -100% GB compliant -Bio-based plasticizers intergration.



### - Floorscore, CE certificates - 100% flame-retardant



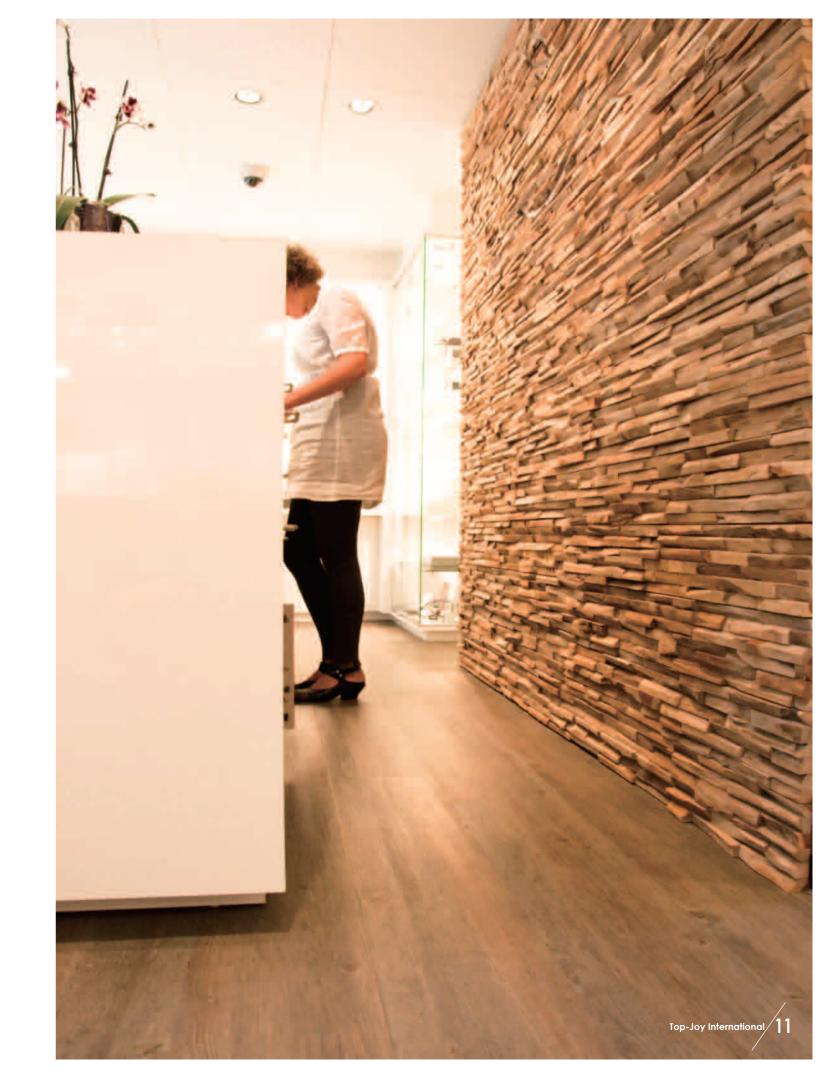
#### RECYCLING - 100% recyclable materials - Reuse the scraped materials



### **ENVIRONMENTAL FOOTPRINT**

Industrial sites certified ISO 14001 Environment
Eco-designed products : reduced environmental impact during all their life cycle





## **ECORATIVE SOLUTIONS**

A RANGE OF 30000 COLORS FOR FREEDOM OF DESIGN

### Top-Joy Capacity Fashionable&Classic

hashionable&Classic designs and colors



Top-Joy works in close partnership with designers around the world to work on new designs and colors.





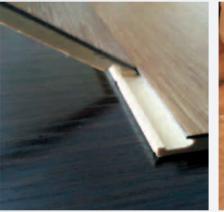
Top-Joy International

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### OMPLETE SOLUTIONS THAT WORK

Installation solutions, interior finishes, stair steps and landscaping...Top-Joy brings you more..

What makes Top-Joy a unique and valuable partner for customers is our company's commitment to provide more than a floor.





**INSTALLATION SOLUTIONS** Top-Joy provides new installation techniques, such as: - Click System, looselay installation with no need for adhesives. - Self-adhesive for homes: people can do DIY easily. 50% time saving versus standard Installation.



50%

TIME SAVING VS

**STANDARD** 

INSTALLATION

### **INTEGRATED SOLUTIONS**

Top-Joy offers the most complete range of techical solutions, accessibility and finshes, including skirtings, tools, adhesives, welding rods and stair nose.

### **TOP-JOY BRINGS YOU MORE**





### **OP-JOY SERVICES**

Our everyday commitment: Creating better living spaces for our customers.

### **TECHNICAL SUPPORT**

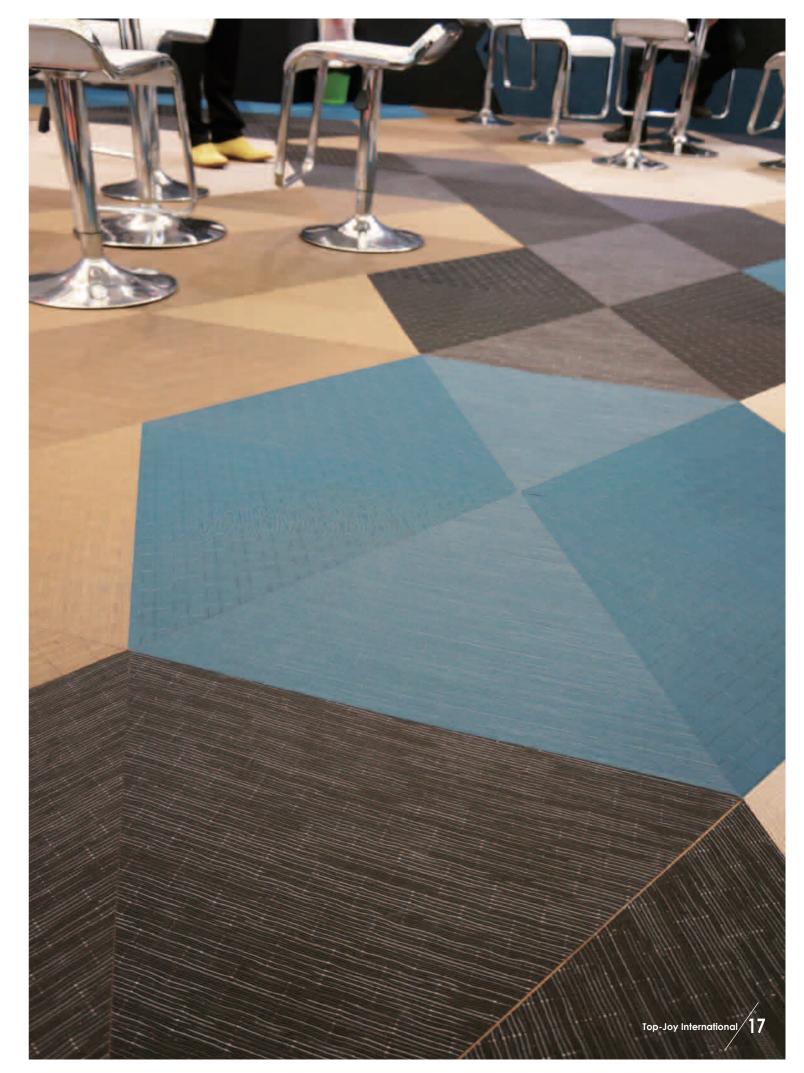
Our technical department assists our installers all over the world for big jobs and specific events. If you're looking for something a little bit different, you can design your own custom feature. We provide OEM service.

#### **ONE-STOP SERVICE**

Our team members are patient and experienced. Providing the perfect floor to suit your unique style. From order to delivery, installation and after-sales service.



 $24/7_{\text{service}}$ 



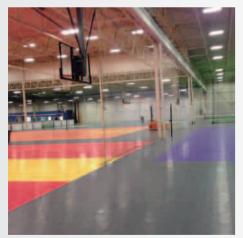


## EPUTATION FOR CUSTOMERS SUCCESS

Supplying the most famous brands and events in the world...



Chinese Women Volleyball Competition China



Family fitness works America



Liikuntahalli Kosken Sykkeen kuntosali Finland



RMD/Patti Insurance America



Amarillo High School America



Beijing Olympic Games China





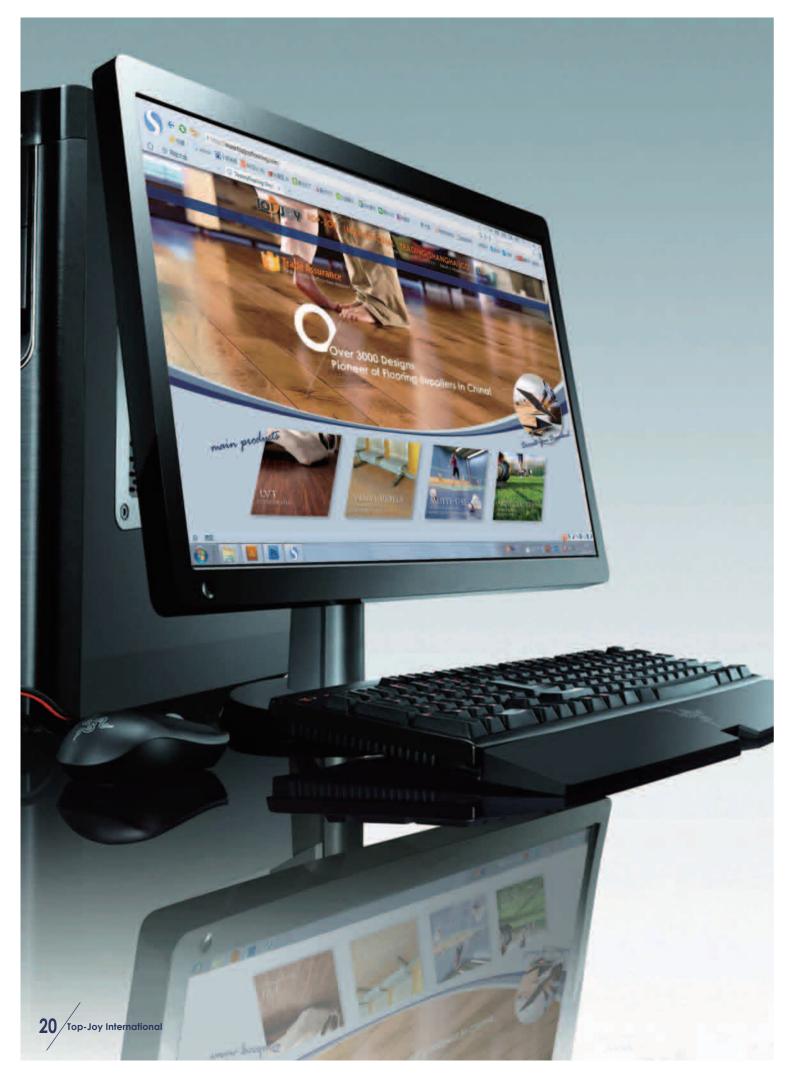
#### **Rashid Boys School** Dubai



2014 The Winter Olympics in Sochi Russia

#### CSL

Asian Games Incheon Nalta Hospital - Bangladesh Meadowhall Centre - U.K.



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